

***Princeton Ski and Sail Club***  
***Executive Board Meeting***  
***January 13, 2020***

Due to the social restrictions imposed by the current health situation, this Board Meeting was held online via Zoom.

**Called to Order:** 7:00 p.m. George Koscs, President, presiding

**Roll Call:** In attendance – George Koscs, Karen Shannon, Carla Olsen, Jack Mason, Steve Friedlander, Alice Harper, Anne Bloomenthal, Dmitri Rizer, Chris Fisher, Dave Carroll, Dave Stern, Chester Trubinski

Motion to approve the minutes of December meeting. Dave Carroll; 2<sup>nd</sup> – Carla Olsen

**Treasurer's Report – Jack Mason**

A refund was issued to people who cancelled their Snowbird trip. Dmitri has closed out the trip finances and asked Jack to send the refunds to people who cancelled due to COVID-19. The club did not lose any money and the price of the trip remained the same. The transportation to and from the airport is eliminated.

Jack sent the refunds since he is reluctant to hold people's money if there is no financial consequence to the club or the trip.

Kate has an issue with refunding money before the trip is completed. This will be discussed at the next board meeting.

Motion to accept the treasurer's report: Carla Olsen; 2<sup>nd</sup> – Dave Carroll

**Membership Report – Steve Friedlander**

As of January, there are 291 members. This is an increase from December, but also includes last year's members. The number will go down in February by about 35% since people will not have renewed. There are 141 paid members for this year versus 220 last year.

Steve will send an email reminder to people who haven't paid yet.

Steve also sent George a list of long time members; For example, Vic Auerbach joined in 1960. George is considering ways to highlight these long term members in the Newsletter.

### **Ski Council – George Koscs**

There is still nothing new to report.

George does have some booklets from Ski Council.

### **Newsletter**

The deadline for the next newsletter is January 18.

She needs some details to post about the general meetings.

Dave Stern will send her an ad for the Holland trip.

Pictures are always appreciated.

The new member list will be sent to Alice in an Excel format.

It was pointed out that family members with the same last name are one listing, whereas those with different last names are listed separately.

### **Website – Dmitri Rizer**

- In the last 30 days, there were 121 sessions (- 3% from last month) of which 102 were new visitors.
- Average session lasted about 3 minutes.
- Hits from referring sources: Direct - 40, Google - 52, Bing - 6.
- Top 5 pages are: Home, Events Calendar, How-To-Join, Club Info.
- Updates: Member Directory, Board Minutes, Homepage Announcements, Holland trip.

### **Facebook – Anne Bloomenthal**

Anne can tell that people are looking at the page.

### **General Meetings – Chris Fisher**

Chris sends a Thank You to all who helped with the Holiday celebration.

Other meetings: Jan – Kate Grice speaker from the Audubon Society and Plainsboro

Preserve. They will be running personalized hikes again after COVID-19.

Feb – Tom Montville – an International Foods expert

Mar – Annual General Business meeting.

The Summary Treasury report and nomination slate are given.

Apr – Summer activities/Sailing introduction; possible Italy trip

### Biking trips

May – New board takes over May 1<sup>st</sup>.

### **Sailing – Dave Stern**

Dave contacted the president of Sunsail and they agreed to eliminate the deadline for using our deposit.

The Holland trip currently has 6 people signed up and the deadline is July 1<sup>st</sup>.

He spoke to Jeannine about organizing day sails.

There is no change in the Italy trip.

### **Ski Trips – Dmitri Rizer**

The Snowbird trip is set. Dmitri spoke to the guy at Alphorn and he told Dmitri the skiing over Christmas was good despite the restrictions.

### **Chester –**

The Stratton trip was cancelled; only 2 people had signed up. He did request the \$250 deposit be refunded but it has not been received yet.

Killington trip has 3 people and 5 rooms reserved. The hotel dining room is open and they have take out. There is no buffet breakfast.

Kate will be contacted to send an Ebulletin about the Killington trip and something will be sent to include in the Newsletter.

Depending on how this goes, the club may also go to Killington in March.

Chester had contacted Sugarbush. The hotel didn't have many rooms with 2 separate beds and the cost was a bit higher.

Blue Mountain is honoring ski passes and they can be renewed on line. Marv said the use of the lodge is restricted. You can get lockers. You do not have to reserve a parking space at Blue Mtn. while you do at the mountains in Vermont.

Maybe the club can do day trips to the Poconos.

### **New Business**

Carla shall again receive a free PSSC membership for winning the cover art of the New Jersey Ski Council for the second year in a row

A special Thank You to Kate for our holiday celebration.

Dave Carroll sent an email to board members asking if they are planning to serve next year.

A discussion about Dmitri receiving trip leader compensation will be revisited at the next board meeting as well as the refund of Snowbird moneys to people who backed out.

Motion to adjourn: Carla; 2<sup>nd</sup> - Alice

Respectfully submitted

Karen R. Shannon

Next virtual meeting Tuesday Feb 9 on Dave Carroll's account.