

***Princeton Ski and Sail Club***  
***Executive Board Meeting***  
***May 12, 2021***

Due to the social restrictions imposed by the current health situation, this Board Meeting was held online via Zoom.

**Called to Order:** 7:00 p.m. George Koscs, President, presiding

**Roll Call:** In attendance – George Koscs, Karen Shannon, Jack Mason, Anne Bloomenthal, Dmitri Rizer, Dave Carroll, Dave Stern, Kate Goelz, Tom Montville, Hans Weinrich,, Steve Friedlander, Peter Shearer, Jule Raichle, Bob Kivlen, Chester Trubinski

New and former board members introduced themselves.

A coordinator is needed for the general meetings – this entails finding speakers or activities for our meetings.

Dmitri will still maintain our website.

Motion to approve the minutes of April meeting. Tom Montville; 2<sup>nd</sup> – Anne Bloomenthal

**Treasurer's Report – Jack Mason**

There wasn't much activity. A \$5000 deposit was paid for the February 2022 Italy trip.

Both revenues and expenses are down so there is not a big deficit.

We need to find what the Rocky Hill Inn will charge for our monthly meetings.

Motion to accept the treasurer's report: Anne Bloomenthal; 2<sup>nd</sup> – Karen Shannon

**Budget Discussion**

A revenue reduction of \$2200 was calculated.

In the past, we had 7 meetings at Rocky Hill Inn at \$200 per month from Sep through April, skipping December when we have the holiday party.

Should we increase the membership dues for next year? We will make the decision in September. Steve suggested we change the structure of dues. Currently we charge \$5 extra for new members and have separate rates for individual and family memberships.

A change was made to Jack's budget figures: an additional \$400 was added to the general meeting fees with the extra coming from our surplus funds.

Motion to accept the amended budget: Dave Carroll; 2<sup>nd</sup> – Anne Bloomenthal

There is an issue with our tax return: we file a 990 nonprofit tax return. It was filed late this year and the late fee will be \$3790. It was due Sept 15.

The accountant is appealing this late charge due to Covid complications, such as getting to the office to access files. Right now we are waiting for a reply from the IRS. The accountant did file the appeal on April 27 so the penalty charges would stop accruing.

George has placed in the Answer Book calendar the tax and insurance dates.

### **Membership – Steve Friedlander**

There are 226 members which is a bit of an increase. That is less than last year due to Covid.

Membership usually grows over the spring through fall due to enrollment for our trips.

There are currently no snowboarders in the club.

Steve will update the membership list for the website.

### **Ski Council – George Koscs**

The Ski Council may start in person meetings.

The dues for this are \$75 which we do not have to pay thanks to Carla Olsen's artistic talents.

They have a big trip out to Big Sky with 151 people signed on. It is the same time as Dmitri's trip.

They are also planning their Sunday River trip and Jay Peak as well.

George will check out other club dues via their brochure so we can decide how much to raise our own.

### **Newsletter – Alice Harper**

Via George – the deadline is May 18<sup>th</sup> for the next newsletter.

### **Publicity – Hans Weinrich**

Nothing new to report.

The question of how to attract new members was raised. It is mainly word of mouth, in addition to the Internet and Facebook. We tried Meetup but it was just okay.

### **Website – Dmitri Rizer**

In the last 30 days, there were 140 sessions (+7% from last month) of which 99 were new visitors.

- Average session lasted 3.5 minutes.
- Hits from referring sources: Direct - 60, Google - 60, Bing - 9.
- Page Views: Desktop - 298, Mobile - 117, Tablet – 3
- Top 5 pages were: Home, Events-Calendar, Members-Only, Private-Content, Club Info.
- Updates: PSSC Leaders list, Madonna di Campiglio trip, Board Minutes.

### **Facebook – Anne Bloomenthal**

Anne will post bike ride dates as well as the ski and canal trips.

Information on the BBQ's will be posted with a contact person.

### **BBQ**

The first BBQ will be at Vic and Arlene's on May 18. This will also be the installation of new board members.

Kate will send an Ebulletin.

Vee has 5 of the 8 slots filled.

These are bring your own events with no grilling. At a future date we may begin grilling.

There will not be a temperature check.

### **Sailing – Dave Stern**

There is a Day Sail planned for June 12.

A Columbus Day sail has been proposed. A \$1877 deposit is required to reserve the boats. The cost would be \$400 per person.

Motion to approve: Karen S. 2<sup>nd</sup> – Dave Carroll

Jack will make the deposit check after he receives an invoice from Pat Russell or Dave Stern.

Anne suggested making biking and sailing activities during the week.

There is no new information on the Holland trip. There are still 10 participants.

The deadline is July 1<sup>st</sup>. Dave will speak to the boat charter and touring company about extending the deadline to September.

The Holland trip will be in the June newsletter with a later decision on how to advertise the extension.

### **Ski Trips – Dmitri Rizer**

Madonna, Italy

There are 11 people signed up with a few more interested.

Alphorn did book the four-star hotel in Bergamo.

Chester is researching a trip out West. Schweitzer, Idaho was ruled out because it is too small. Rick Ober sent information about the Trenton Ski Club trip to Vail which ran \$1750 in January. Chester went to Alphorn and asked for a price for Vail in late February into March and they came back with a price of \$2500. So Vail is ruled out because of the price.

Big Sky, Montana is a possibility since we could get a direct flight. A rep is working on this trip.

Mammoth, Ca. is also possible but it doesn't have the best ski conditions.

Chester is trying to pick Base elevations of 7000 ft or lower due to altitude sickness.

Copper Mtn. is also a possibility.

Chester will send a proposal to the board so we can vote via email.

### **General Meetings**

The board thinks it is a good idea to return to the Rocky Hill Inn.

We do need a volunteer to get speakers or activities for these meetings.

### **New Business**

The board would like to present Bruce Blomgren with a plaque for everything he has done for PSSC. It will cost \$155.

Motion to approve this: Karen; 2<sup>nd</sup> – Dave Carroll.

Dave Corbishley will proceed with getting the plaque for the meeting May 18.

**Motion to adjourn:** Peter Shearer; 2<sup>nd</sup> – Dave Carroll

Respectfully submitted

Karen R. Shannon

Next virtual meeting Tuesday June 8 on Dave Carroll's account.